



Workshop

How to create your strategic vision in 8 steps

www.lean4u.net/strategy

Start your journey with a vision

Workshop

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Who it is for

For all of those who recognize the importance of creating and communicating a strategic vision and willing to learn how to do it step by step.

What it is about

Every journey starts with a vision. The reason to design, create or change anything comes from your perspective. You start on your journey because you think that the world could be different, a problem could be solved, a product or service could be created.

That is, in the core what vision is about!

Your vision is your compass, the north star that is guiding every strategic and operational decision you make. A clear vision makes it easier for people to believe in your company, no matter if they are team members, partners, or customers.

By understanding the direction you take and the values that are non-negotiable, you will save time wasted in fruitless discussions, and create more clarity, making it easier for team members to work towards a common goal.

So, in short, having a great vision is a vital part of the equation for every company, product team, or start-up.

Program Overview

- **Introduction**

The reason vision is so important in your journey – either be a design, a product or service, is because it's a hard journey, and you won't be making it alone. If you can create a compelling vision that your targeted audience can believe in, it becomes much easier to join forces and commit.

How do you create a vision? In this workshop and as a group, you will work on creating your strategic vision, following the steps of the journey that will take you there.

- **Learning Objectives**

Learning by doing: Get to know the process of creating a vision through the actual practice of the methodology itself.

- **Content**

In this workshop, we will the following topics:

- ✓ Introductions & Ice-Breaker,
- ✓ Workshop Overview,

- ✓ What is a vision and why you need one,
- ✓ Creating a Vision: the Process,
- ✓ Your Turn!
- ✓ Conclusion & Take Aways.

- **Duration**

This workshop lasts approximately 2 hours. An online collaboration platform will be used to create your vision step by step.

- **Number of participants**

Our goal is to facilitate a first-class quality workshop in terms of active participation and dedicate our full attention to each of the participants. Therefore, we deliberately limit the number of participants to 10.

What is unique about this program?

The tools, the focus and the active collaboration in an online environment.

- ✓ The **tools** used in this workshop help facilitating the creation process as well as communicating your vision with meaning (*storytelling*).
- ✓ The **focus** of this workshop is the active participation of each participant through examples from real organizations, including their own.
- ✓ The use of **innovative technology** helps bringing all participants together into a collaborative effort towards the same goal.

About BeLiveLean and Lean4U

- **Who we are**

Both in Spanish and English, all webinars and written material under the form of ebooks are co-created by María Albertina Fontana, founder of BeLiveLean and Florence Meunier, founder of Lean4U.



María Albertina is an industrial engineer and a professional Ontological Coach. She has 20+ years of experience in training, facilitation and implementation of processes and improvements in companies of various categories and sizes.

She is passionate about Lean Philosophy, and an expert in leading multicultural and multifunctional teams. She is the founder of her own consultancy [BeLiveLean](#).



Florence is an industrial chemical engineer with 26+ years of experience in different multinationals, sectors and roles in EMEA. She is a Senior Consultant, a facilitator, trainer and executive coach.

She is passionate about Digital Transformation, Lean Office, Management and Strategy, and the author of several eBooks and articles. She is the founder of her own consultancy [Lean4U.net](#).

- **What we do**

Proposing Lean Office and Leadership-oriented communication training programs, we act as a catalyst to help you accelerating your professional skills and abilities to face the future of work.

Contact Us

Do you need any help and/or guidance in your continuous improvement journey? Don't hesitate to contact us at:



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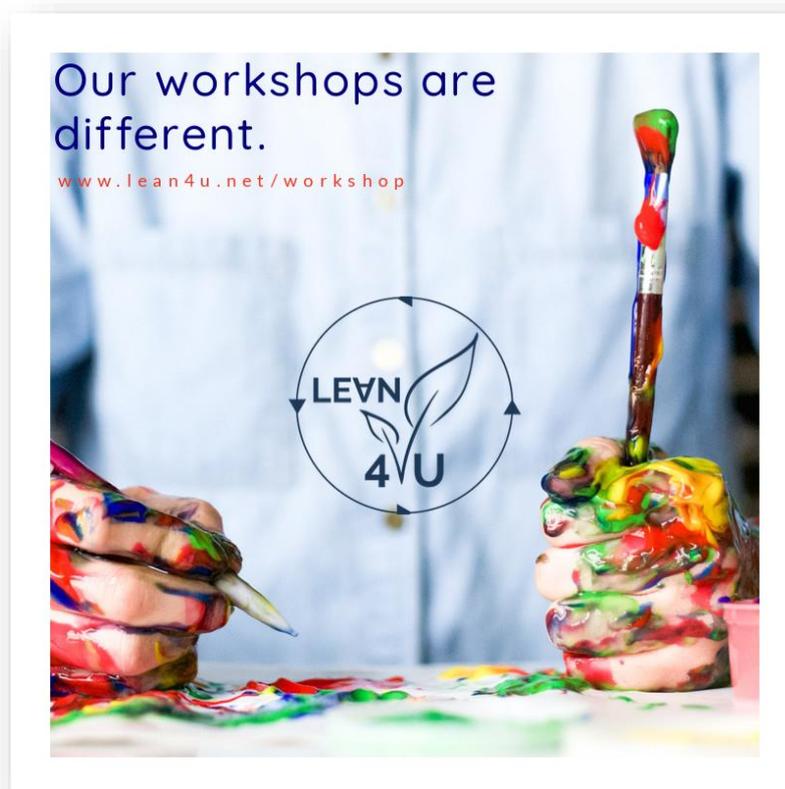
Join our group in LinkedIn!

Catalysing the skills of the future

We act as a catalyst to help you accelerating your professional skills and abilities to face the future of work.

You can find our group here: <https://www.linkedin.com/groups/13556309/>

This group aims at creating a community dedicated to professional soft skills through experience and material sharing with the ultimate goal of keeping up with business disruption.



See you soon!

