



Stakeholder Map, or Winning Support

Online Workshop

The Program

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Who it is for

For anyone recognizing the importance of the different stakeholders while developing a project.

What it is about

Stakeholders are defined here as decision makers that influence your project journey, that have a stake in the outcome. A stakeholder could be your managing director in a company, or your boss, but it could also be a key partner or an investor. Each of these stakeholders has their own agenda. They want different things. Knowing what their agenda is and how you are best able to help it further is key to the success of your project.

Program Overview

- **Context**

Understanding and communicating effectively with stakeholders is a key success factor in any project. Therefore, using a stakeholder map is best used when you want to understand the people and organizations around you that can make or break your project, when you want to explore stakeholder characteristics and find out how best to influence them, and when you want to identify potential supports and blockers for your project.

- **Learning Objective**

Learning by doing:

The purpose of this interactive workshop is for every participant to understand and create a stakeholder map, with the ultimate objective of figuring out which stakeholders to inform, consult, evolve, collaborate with, or empower, and set up a communication strategy that achieves that.

- **Content**

In this workshop, the following topics will be covered:

- ✓ Welcome
- ✓ What does the workshop consist of
- ✓ Introductions of the presenters and participants
- ✓ Ice Breaker
- ✓ Step-by-step Stakeholder Analysis Process – Who, what, how, why
- ✓ Take away & Conclusion

- **Duration**

The duration of this workshop is about 1 hour. An online collaboration platform will be used to recreate a virtual office environment.

- **Number of participants**

Our goal is to facilitate a quality workshop in terms of active participation, where we can dedicate our full attention to each of the participants. This workshop requires 5 participants.

- **Language**

This workshop can be delivered in English, Spanish, French and Italian.

What is unique about this program?

The characters, the tools, the focus and the active collaboration in an online environment.

- ✓ The **tools** used in this workshop help facilitating the creation and communicating process.
- ✓ The **focus** of this workshop is the active participation of each participant through examples from real organizations, including their own.
- ✓ The use of **innovative technology** helps bringing all participants together into a collaborative effort towards the same goal.

At the end of this workshop, each participant will receive the stakeholder map template as well as the instructions to complete it.

About BeLiveLean and Lean4U

- Who we are



María Albertina is an industrial engineer and a professional Ontological Coach. She has 20+ years of experience in training, facilitation and implementation of processes and improvements in companies of various categories and sizes.

She is passionate about Lean Philosophy, and an expert in leading multicultural and multifunctional teams. She is the founder of her own consultancy [BeLiveLean](#).



Florence is an industrial chemical engineer with 26+ years of experience in different multinationals, sectors and roles in EMEA. She is a Senior Consultant, a Business and Sport Coach.

She is passionate about Digital Transformation, Lean Office, Management and Strategy, and the author of several eBooks and articles. She is the founder of her own consultancy [Lean4U.net](#).

- What we do

Proposing Lean Office and Leadership-oriented communication training programs, we act as a catalyst to help you accelerating your professional skills and abilities to face the future of work.

Contact Us

Do you need any help and/or guidance in your continuous improvement journey? Don't hesitate to contact us at:



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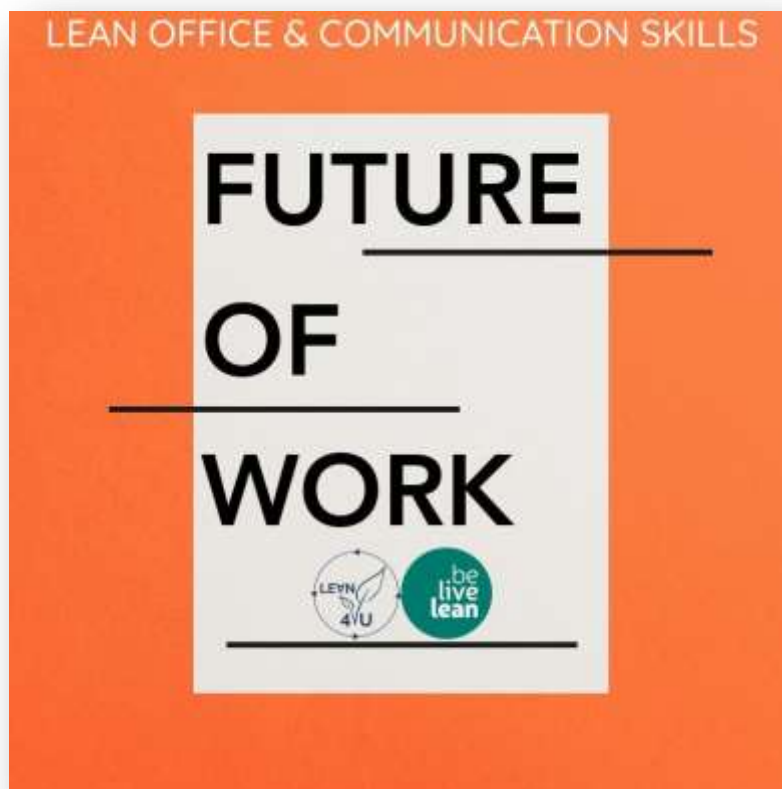
Join our community in LinkedIn!

Catalysing the skills of the future

We act as a catalyst to help you accelerating your professional skills and abilities to face the future of work.

You can find our group here: <https://www.linkedin.com/groups/13556309/>

This group aims at creating a community dedicated to professional soft skills through experience and material sharing with the ultimate goal of keeping up with business disruption.



See you soon!

